SXSW

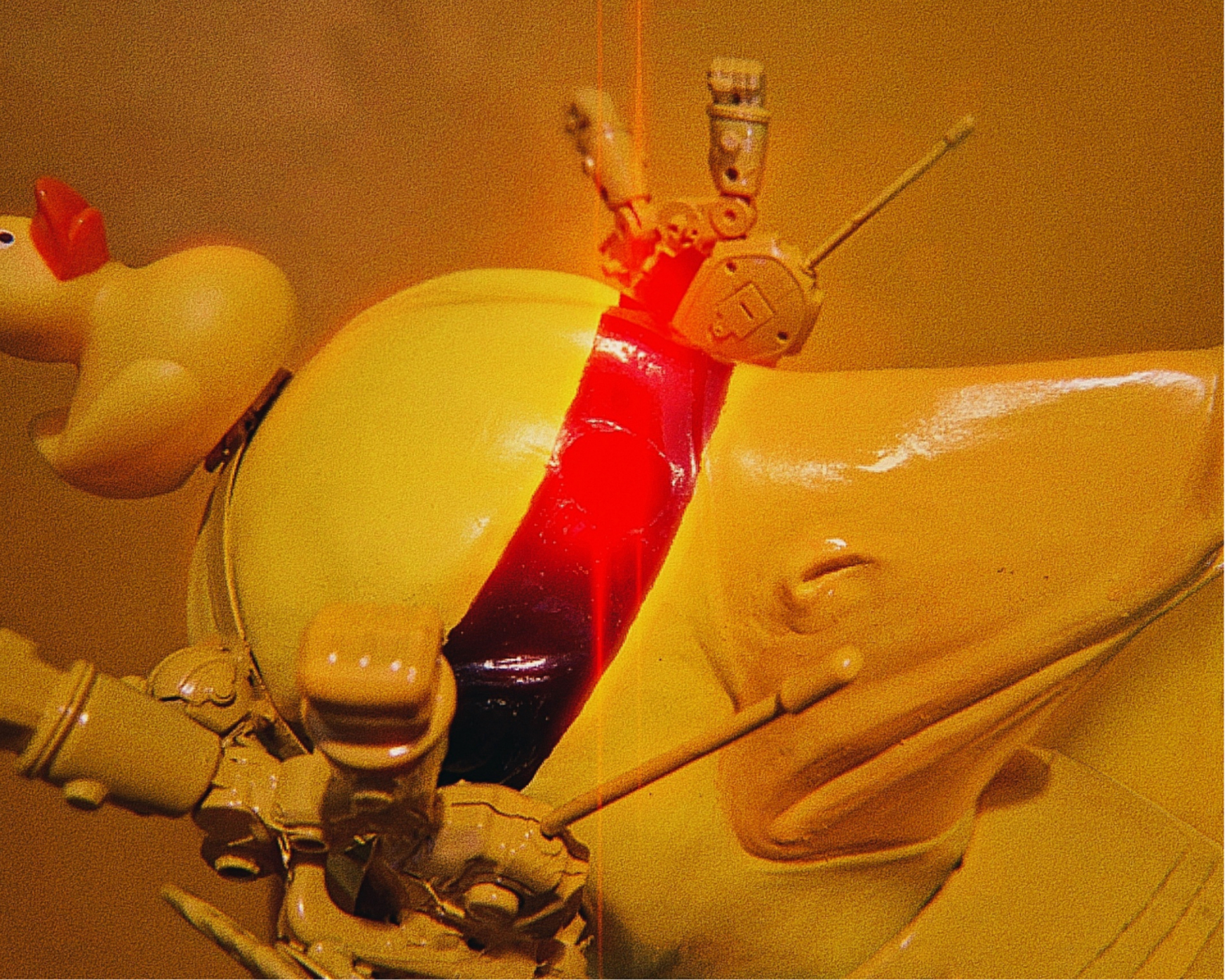
The C.E.O !!
CAUTION
WET FLOOR
CLEANING
IN PROGRESS

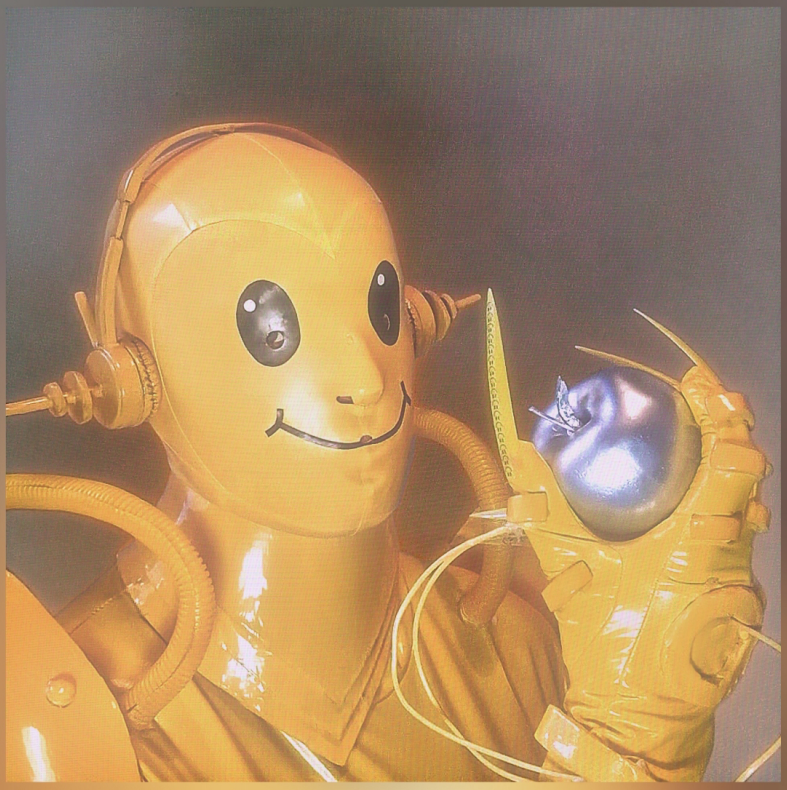
CAUTION
WET FLOOR
CLEANING
IN PROGRESS

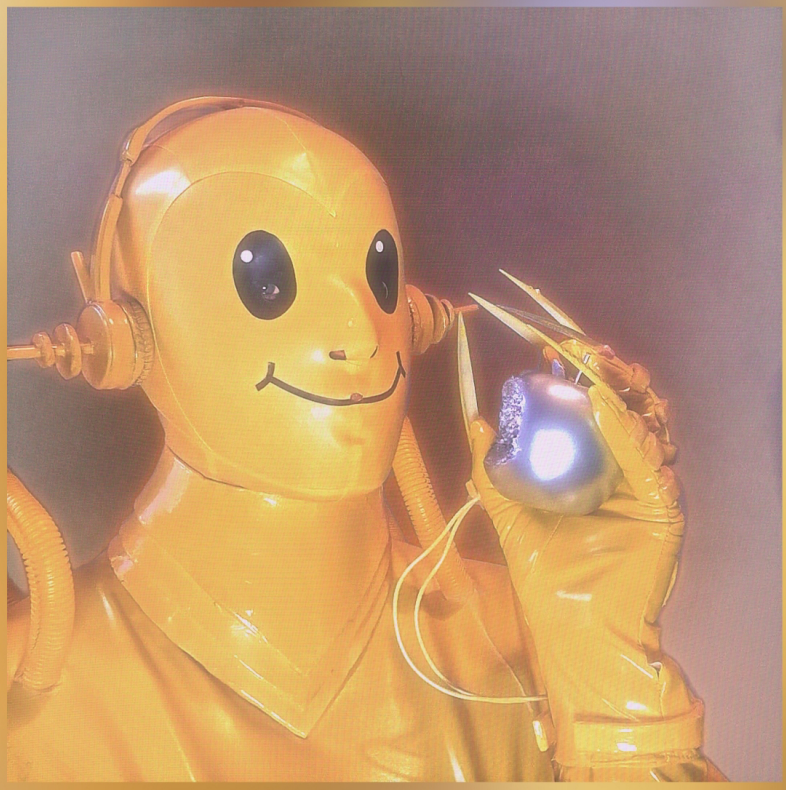
The Secretary

S×S2 v1.0

SXSZ V2.0







~~Ever-present mark~~
~~Subcultural, linguistic~~
Trademark Infringement

TM

Masked complexity
The monotonous idol
Goes back to my roots

Bureaucratic thieves
Steal the fruits of mother's love
Respect your elders

Δ HIGHER POWER
CONNECT TO THE MOTHERBOARD
RECHARGE MY SPIRIT

Synthetic organ
Encased by the fleshy void
Connection not found

Space left on the page
Begging me to share my piece
Nothing more to say

It's now safe to
your computer
It's now safe to
computer

SUCCESS INC.

02/07/2999 13:54

The beta is now live. Her design is slightly primitive but the features are excellent. Made out of high grade rubber, flexibility is leagues ahead of any other android on the market and we eliminate rust-related issues and electrical risks entirely.

While the Synth Xpressor is intended to display an array of emotions, her initial design is temporarily fixed to a positive display so that we can develop our brand image. We risk a copyright claim from SMi_LEY.co, but any attempt to block such progressive tech would be a PR disaster so we expect silence for now. The familiarity of this symbol will prove useful.

End Log.

SUCCESS INC.
23/07/2999 09:31
Millennium bug susceptibility is still a worry with the Xpressor. As we approach 3000AD, bug fixes should become an increasing priority. Not everyone shares my fears, so the focus is still on the various add-ons we intend to make available.
As of now, some are exclusive to refurbished bots which is a problem. The android cannot install some tech prior to activation (which must be done with the customer present). However, we have successfully installed a variety of headsets and a single phallic component. Working on more.
End Log.

SUCCESS INC.

15/08/2999 23:45

V2 of the Xpressor is beautiful. Less external wiring decreases the risk of breakage when paired with the more flexible custom rubber. We still only offer a Zeaxanthin style, which is now dualtoned.

Our biggest milestone is her being safe to take outdoors with very little risk of damage. The vocal imitator also moves incredibly. Huge success.

I was very inspired by digital subcultures and aesthetics. While the initial design was inspired by illustrators and designers of the late 1900s, early 2000s futurism felt more appropriate as we approach 3000.

End Log.

SUCCESS INC.
01/10/2999 03:27
The turn of the millennium edges nearer, yet my colleagues refuse to take the millennium bug seriously. I have decided to go solo and patch in a fail-safe myself. I refer to this as techno-catholicism.
All androids will have a 'religion' programmed into them as of the next software update. My hope is that, should they gain access to their host's sentence, this will prevent any existentialism. This will dramatically decrease the risk of them going rogue.
It's not perfect but it's the best I can do without company funding.
End Log.

SUCCESS INC.

13/11/2999 05:34

While working stupid hours to complete this patch, I've been reflecting. Creating such a niche product out of commonplace visual cues has really helped our brand, but such fast growth means commodifying our product. We are everywhere, and the concept is no longer underground. The industry is soon to become a harsh game of monopoly.

Sex and filth have always been a huge part of what we offer, but this is increasingly criticised. Some parts are now sold through an official 'unofficial' black market to protect our image. This saddens me.

End Log.

SUCCESS INC.

28/11/2999 14:55

We have decided not to offer further colourways, which means reducing the environmental impact of our exploits. Pigments are hard to produce so I'm proud that our waste only ends up in the Indian Ocean. This is part of a green new deal to help mitigate climate damage.

This means that V2 is the quintessential Synth Xpressor, exclusively in Style: Zeaxanthin. SXS2 for short.

With the patch installed and no further design work necessary, I am ready to party through the end of the year with my colleagues at Success Inc.

End Log

SUCCESS INC.

25/12/2999 17:43

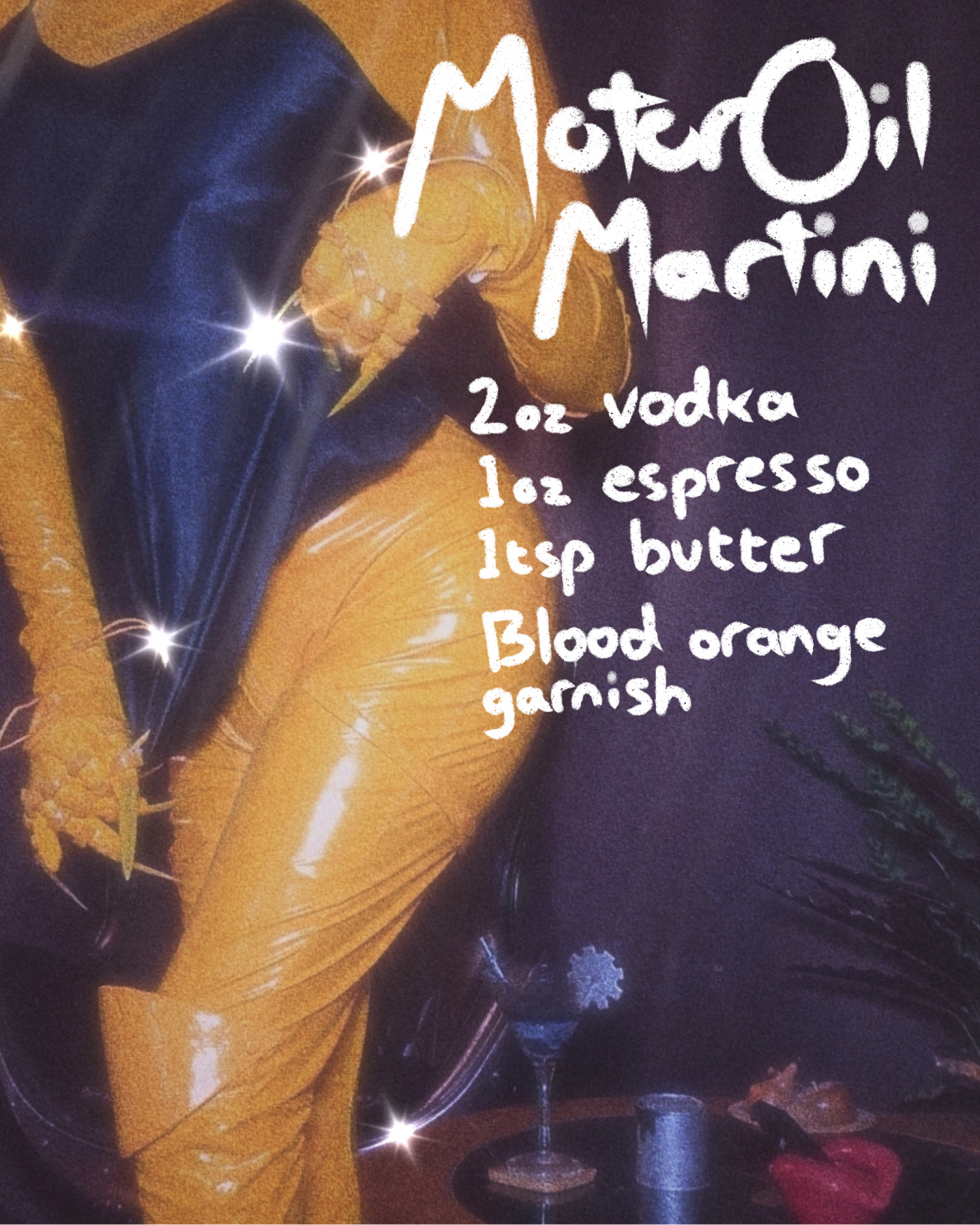
Spending time with my family this holiday season has brought back my sense of self. After a long year, I deserve this break.

There is some controversy surrounding how we source our consciousness software, so I've asked the PR team to push the narrative that everything has been done before, and that we are founded on existing tech. There's no reason for the public to know the truth, and I don't believe the ego boost from sharing our unique tech is worth the families' emotional distress. All donors consented.

Time to turn off the news and relax.

End Log

SUCCESS INC.
01/01/3000 02:15
It's over. I've made a grave mistake. The patch files contain hyperlinks to historic religious documents which, combined the ethics chip in the androids, is sending them haywire.
This conflict of coded sex positivity and botched techno-catholicism has resulted in debauchery beyond imagination. SXS2 bots globally are, to put it bluntly, sex-crazed. Shutting them down will take months, during which the general public will be traumatised. I'm an embarrassment.
I'm going to retire and flee to the countryside before daybreak.
End Log.


Motor Oil Martini
2oz vodka
1oz espresso
1tsp butter
Blood orange garnish

GAMEBOY

ENTERTAINMENT

JULY 2099

THE CEO INTERVIEWED

THE TASTE OF SUCCESS

SYSZ XO

by Success Inc.

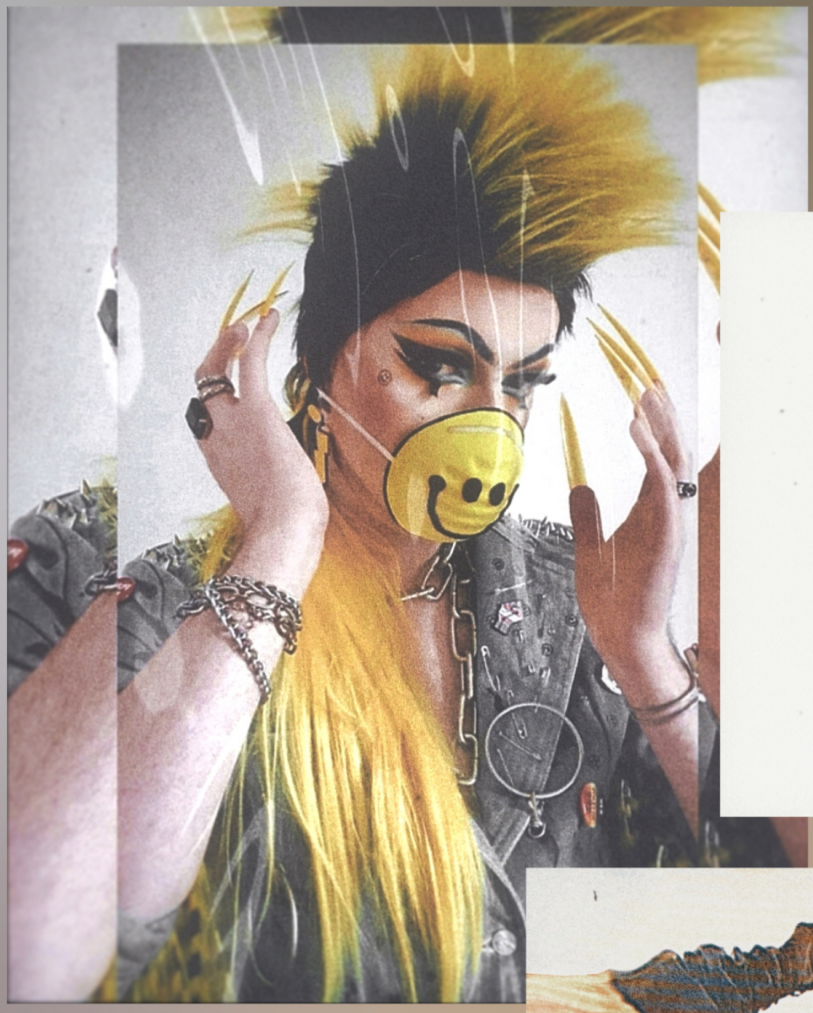
Photographed by Sexy Steven

SEXY SECRETARY

BEHIND THE SCENES OF CYBERNETIC PASSION

MOTOR OIL MARTINI

EXCLUSIVE COCKTAIL RECIPE



ERROR 404:
MEANING NOT FOUND

Socials: @SXSZworld

Credits:
Crawford Visual (photography, pages 3, 4, 7, 8, 36)
Robin Currie (photography, page 31)
STMC Studio (photography, page 32)
Nick Blandford (photography, page 9)
Lou McCurdy (photography, page 10)
Gillie Jean King (costuming, V2.0 catsuit)
Piotr Pyrchala (costuming, V2.0 hoods)